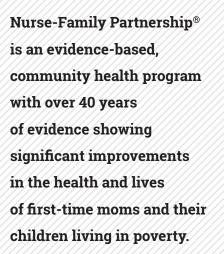
Nurse-Family Partnership OVERVIEW GENERAL INFORMATION



CHILDREN'S PROGRAMS ARE SUCCESSFUL WHEN THEY LEVERAGE THE MOST DIFFICULT JOB IN THE WORLD: PARENTING

66/99/++++

NICHOLAS KRISTOF, New York times columnist

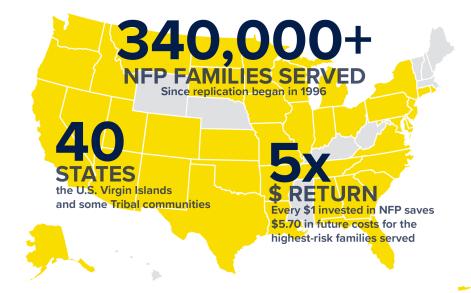


Better Worlds Start with Great Mothers

Nurse-Family Partnership empowers vulnerable first-time moms to transform their lives and create better futures for themselves and their babies. Research consistently proves that Nurse-Family Partnership succeeds at its most important goals: keeping children healthy and safe and improving the lives of moms and babies.

Nurse-Family Partnership works by having specially trained nurses regularly visit young, first-time moms-to-be, starting early in the pregnancy, continuing through the child's second birthday.

The expectant moms benefit by getting the care and support they need in order to have a healthy pregnancy. At the same time, new moms develop a close relationship with a nurse who becomes a trusted resource they can rely on for advice on everything from safely caring for their child to taking steps to provide a stable, secure future for their new family. Throughout the partnership, the nurse provides new moms with the confidence and the tools they need not only to assure a healthy start for their babies, but to envision a life of stability and opportunities for success for both mom and child.



Great Nurses Strengthen Families

Our highly-trained nurses give expectant women valuable knowledge and support, enabling positive outcomes. Each Nurse-Family Partnership nurse is specially trained to deliver our unique program—the original model, developed by David Olds, Ph.D., remains at the core of the program today. The partnership between a nurse, a mom or family and the child is a winning combination, and this relationship of trust makes a measurable difference for the whole family across generations.



OVERVIEW

We Are The Gold Standard

More than 40 years of scientific studies have consistently proven that we succeed at our most important goals of keeping children healthy and safe, and improving the lives of moms and babies.

48% REDUCTION IN CHILD ABUSE AND NEGLECT¹

67% LESS BEHAVIORAL AND INTELLECTUAL PROBLEMS IN CHILDREN AT AGE 6²

72% FEWER CONVICTIONS OF MOTHERS (MEASURED WHEN CHILD IS 15) ¹

82% INCREASE IN MONTHS EMPLOYED ³

35% FEWER HYPERTENSIVE DISORDERS OF PREGNANCY ⁴



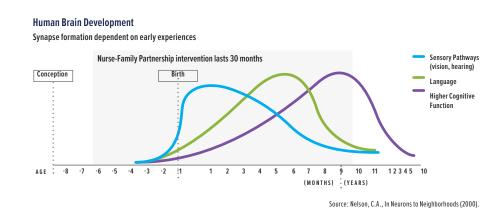
1900 Grant Street, 4th Floor Denver, Colorado 80203 NurseFamilyPartnership.org 866.864.5226

Nurse-Family Partnership Goals

- 1. Improve pregnancy outcomes by helping women engage in good preventive health practices, including thorough prenatal care from their healthcare providers, improving their diets and reducing their use of cigarettes, alcohol and illegal substances;
- 2. Improve child health and development by helping parents provide responsible and competent care; and
- 3. Improve the economic self-sufficiency of the family by helping parents develop a vision for their own future, plan future pregnancies, continue their education and find work.

Proven Results

The Nurse-Family Partnership program has been independently reviewed and evaluated, and is ranked as the Gold Standard of home visiting programs. A report from the Center on the Developing Child at Harvard University shows the extent to which very early childhood experiences influence later learning, behavior and health.



This Harvard report shows, during the first 30 months of a child's life, basic brain functions related to vision, hearing and language development. It is during this window of opportunity that the early and intensive support by a Nurse-Family Partnership nurse can have a huge impact on the future of both mother and child.

66 99 🗖

THERE IS A MAGIC WINDOW DURING PREGNANCY... A TIME WHEN THE DESIRE TO BE A GOOD MOTHER AND RAISE A HEALTHY, HAPPY CHILD CREATES MOTIVATION TO OVERCOME INCREDIBLE OBSTACLES INCLUDING POVERTY WITH THE HELP OF A WELL-TRAINED NURSE.

> DAVID OLDS, PHD, FOUNDER OF NURSE-FAMILY PARTNERSHIP, PROFESSOR OF PEDIATRICS AT UNIVERSITY OF COLORADO

2. Olds DL, et al. Effects of nurse home visiting on maternal life-course and child development: age-six follow-up of a randomized trial. Pediatrics 2004

5. Karoly, L., Kilburn, M. R., Cannon, J. Proven results, future promise. RAND Corporation 2005.

^{1.} Olds, D.L., et al. (1997). Long-Term Effects of Home Visitation on Maternal Life Course and Child Abuse and Neglect Fifteen-Year Follow-up of a Randomized Trial. JAMA 1997

^{3.} Olds DL, Henderson CRJ, Tatelbaum R, Chamberlin R. Improving the life-course development of socially disadvantaged mothers: a randomized trial of nurse home visitation. American Journal of Public Health 1988 4. Kitzman H, et al. Effect of prenatal and infancy home visitation by nurses on pregnancy outcomes, childhood injuries, and repeated childbearing. A randomized controlled trial. Journal of the American Medical Association 1997